

Golden Iris Festival

General Stall Brief Saturday 7th October 2017

Background - Concerned by the death of two of their peers and friends in recent years and the increasing challenges they see around mental health a group of Year 10 students from KEVICC (the local school) have worked to create the blue print for the Golden Iris Festival. The Festival aims to encourage Totnes to come together as a community, and to show off the talents we all have. The project is aiming to reconnect people, and with the activities for young people limited, the young people themselves want to stop complaining and bring about some change.

Supported by Totnes Community Development Society, (a not for profit industrial and provident society in Totnes, South Devon), the festival has been designed to provide a space for the local talent to flourish and challenge perceptions about young people in Totnes. We would like the run up to the event and the festival itself to raise the profile of young people and their urgent need for voice and activity within the community.

If successful it is hoped that the Golden Iris Festival will become a regular feature of the local calendar. This year it will open with a circus themed fashion show on Friday 6th of October followed by a day of workshops, music, dance and inspirational talks and debates on Saturday 7th. The capacity for this event is 1,500. Through the Festival, this year and into the future, the aim is to raise money for projects in the local community and globally, particularly around mental health and inclusion.

Purpose - We are writing to you to tell you about the Golden Iris Festival on **Saturday 7th October**.

Team - Our team is made of professional directors and creative young minds, who together want to produce a family friendly festival which is of interest to all age's. This will help bring Totnes alive and we would love for you to be a part of it.

Objective - The stall holders will provide colour and interest to people throughout the day.

Arrangements -You will be able to set up from 7.30am on the Saturday 7th October, with the festival gates opening to the public at 11am and closing at 10.30pm. You will have cleared the site by 11pm. Full detailed arrangements will be supplied nearer the time. You need to bring your own equipment and stalls/vans, and you will need you own power, (there is no electrical hook up). We will need to see risk assessments and insurance documents.

Number of Pitches Available - we have around 10 pitches available for commercial providers and 7 available for not for profit organisations to raise the profile of their work. We anticipate around 1,500 event goers.

Budget - We are charging £50.00 per pitch for commercial providers and £10 per pitch for not for profit organisation. As not for profit group we are aiming to cover our costs and raise money for charity, your help does play a big part in Golden Iris Festival and through being there and advertising your service you will get exposure.

Response - if you are interested in supporting us with our first Golden Iris Festival please ensure you get back to us as soon as possible but certainly by **Wednesday 27th September** with detailed documentation and information about your company/organisation.

Golden Iris Festival

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